

6th ATRA Tourism Forum & 17th Graduate Research Colloquium

Thursday, 27 June 2019

17th GRC / ATRA BOD Meeting 02/2019

TIME	PROGRAMME	VENUE
0830 - 0900	Arrival of Participant/Members Registration for 17 th Graduate Research Colloquium (GRC)	LT19 Block E, Level 1
0900 – 0910	Opening Speech for 17th GRC 2019 by Assoc. Prof. Dr. Toney K. Thomas , Head of School of Hospitality, Tourism and Events, Faculty of Social Sciences and Leisure Management, Taylor’s University	LT19 Block E, Level 1
0910 - 1000	Keynote Address by Prof. Dr. Miguela M. Mena , Dean and Professor, University of the Philippines, Philippines. Theme: “Tourist Gaze 3.0: The ASEAN Gateway” Topic: “Tourist Gaze Directed to ASEAN from National to Regional”	LT19 Block E, Level 1
1000 - 1030	Morning Tea Break	Foyer, LT19 Block E, Level 1
1030 - 1200	Concurrent Session 1	Block D, Level G
1200 - 1330	Lunch	Practical Restaurant
1330 - 1500	Concurrent Session 2	Block D, Level G
1400 - 1700	ATRA Board of Directors (BOD) Meeting 02/2019	Oval Room Block A, Level 5
1500 - 1530	Afternoon Tea Break	Foyer, LT19 Block E, Level 1
1530 - 1700	Concurrent Session 3	Block D, Level G
1715 - 1800	Closing Ceremony and Best Paper Award	LT19 Block E, Level 1
1900 – 2100	Dinner hosted for ATRA Board Members	To Be Confirmed

Friday, 28 June 2019
6th ATRA Tourism FORUM

TIME	PROGRAMME	VENUE
0830 - 0900	Registration for 6 th ATRA Tourism Forum (ATF)	LT19 Block E, Level 1
0900 – 0920	Welcome and Keynote Address by Prof. Dr. Neethiahnanthan Ari Ragavan , President of ATRA	LT19 Block E, Level 1
0920 - 0945	Morning Tea Break	Foyer, LT19 Block E, Level 1
0945 - 1100	Panel Session 1 Theme: ASEAN’s Readiness on Transformational Entrepreneurship in Tourism	LT19 Block E, Level 1
<p>Moderator: Prof. Datuk Seri Dr. Victor Wee <i>(General–Secretary of ATRA and Professor of School of Hospitality, Tourism and Events Faculty of Social Sciences & Leisure Management, Taylor’s University)</i></p> <p>Panel speakers:</p> <ul style="list-style-type: none"> • Mr. Khairolnizam Saad <i>(Senior Principal Assistant Director of Tourism Policy & International Affairs Division, Ministry of Tourism, Arts and Culture (MOTAC) - Lead speaker</i> • Mr. Muhammad Imran Abdul Khani <i>(TUI International Holiday, Malaysia)</i> • Mr. Steven Wong <i>(Country Head, Tripfez, Malaysia)</i> • Mr. Kent Chua <i>(Co-Founder, Rhombus Connexion)</i> 		
1100 - 1215	Panel Session 2 Theme: Revolutionizing Tourism in the Digital Age “an ASEAN Tourism Experience”	LT19 Block E, Level 1
<p>Moderator: Dr. Rhokshad Tavakoli <i>(Senior Lecturer of School of Hospitality, Tourism and Events Faculty of Social Sciences & Leisure Management, Taylor’s University)</i></p> <p>Panel speakers:</p> <ul style="list-style-type: none"> • Mr. Kavin Martinus <i>(CIT Golf, Co-founder) - Lead speaker</i> • Mr. David Raj <i>(Head of Sales, Malindo Airlines)</i> • Mr. Uzaidi Udanis <i>(Malaysia Tourism Council)</i> 		
1215 – 1230	Closing Ceremony	LT19 Block E, Level 1
1230 - 1400	Lunch	Practical Restaurant